

# Last Mile Delivery Market Study

# About Us

Straits Research Pvt Ltd is a leading market research firm offering comprehensive insights on market demand, trends, growth prospects and regional analysis. With over 35 years of combined experience, we provide premium qualitative insights on consumer preferences, regulatory landscape, and technological advancements along with quantitative insights on industry market size, global economic scenario and revenue opportunities. These reports are backed by high-quality data sourced from primary sources and large secondary databases. With analyst perspectives and insights included in every report, Straits Research delivers comprehensive market intelligence and detailed analysis to help clients make informed decisions.

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Flirtey

Deutsche Post AG

A1 Express Services Inc

FedEx

XPO Logistics, Inc

Kerry Logistics Network Limited

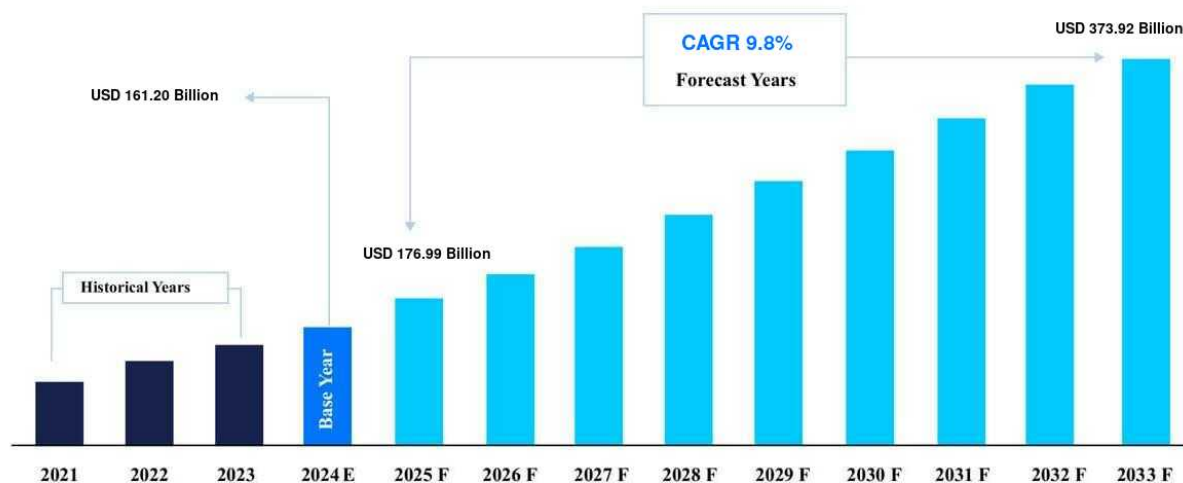
United Parcel Service, Inc

Drone Delivery Canada Corp

Jet Delivery, Inc

YTO Express Group Co

**Note:** More company profiles available on full reports.



Source: Straits Research

## Emerging Countries

United States

Germany

China

## Emerging Companies

Flirtey

A1 Express Services Inc

FedEx

## Top 5 Company Market Share



**Total**  
**46%**

Top 5 company market share

# Market Trends

## Growth Trends

- Increasing demand for fast delivery options
- Growth of ecommerce and online retail sector
- Emergence of autonomous delivery vehicles, drones, and robots
- Rising use of advanced technologies for optimization of delivery routes
- Growth in contactless and automated pick-up solutions
- Trends towards sustainability, eco-friendliness in delivery solutions
- Increasing demand for personalised delivery services

## Factors considered while calculating market size and share

- Size of geographic region and population of that region
- Presence of key players in the market
- Market penetration and acceptance of last mile delivery services by consumers
- Total revenue generated by all key players in that market
- The variety of products and services available for last mile delivery
- Investments and technological advancements related to last mile delivery
- Existing competition and barriers for new entries
- Regulatory landscape and the impact of government policies

## Key Market Indicators

- Growth rate of ecommerce industry
- Innovation in delivery technologies (e.g. drones, robots)
- Changes in consumer buying behaviour
- Increasing urbanization and changing lifestyle trends
- Changes in transportation and logistics sector
- Environmental factors like increasing emphasis on reducing carbon emissions
- Advancement in IT technologies like AI, IoT in delivery services

## Risk of failed delivery

The challenge delivery staff may encounter when delivering packages is the hidden cost of last-mile delivery. Delivery drivers frequently drop packages at various places, such as apartments, P.O. boxes, and homes with lengthy driveways. This makes the process slower and leaves more space for error. About 75% of customers report experiencing delivery issues when shopping online, which negatively affects the whole shopping experience. Deliveries that are missed, made late, or lost may be pretty expensive for businesses, not simply in terms of reputation. Delivery delays, product exchanges, and consumer refunds may quickly mount up and eat away at e-commerce profit margins.

## Elevated carbon emissions

One of the most carbon-intensive phases of e-commerce fulfillment is the last mile of delivery, caused by repeated stopping, idling, and traffic congestion that lowers fuel efficiency.

# Market Trends

## Increased sales and revenue for businesses

Last-mile delivery services are essential for drawing in and keeping consumers, eventually boosting a company's earnings. Businesses can differentiate themselves in the competitive market and satisfy the increasing demand for quick and convenient delivery services by providing same-day or next-day delivery choices. In addition to meeting customer expectations, this improved customer experience fosters brand loyalty and trust, which promotes recurring business and long-term connections with the company. Effective last-mile delivery services, with same-day or next-day choices available, can be strategically implemented by organizations to improve customer happiness, increase sales, and increase revenue. In today's changing market environment, businesses can gain a competitive edge, foster client loyalty, and eventually achieve sustainable growth by concentrating on delivering extraordinary delivery experiences.

## Demand for speedy deliveries

The growing customer demand for prompt deliveries is significantly shaping the landscape of last mile delivery services. Today's Consumers anticipate quick and effective delivery choices that fit their hectic schedules and need immediate satisfaction. Companies are pressured to adapt and provide express delivery services to satisfy their customers' changing needs due to the increased expectation for prompt deliveries. Businesses that can effectively offer expedited delivery choices without sacrificing efficiency and cost-effectiveness will be in a solid position to satisfy modern consumers' needs and emerge victorious in the ever-changing e-commerce market.

# Market Segments

## By Service Type

B2C dominates with a 57-60% share, fueled by the surge in e-commerce and online shopping. The convenience of home delivery and the rise of subscription services further boost this segment.



57-60%

B2C (Business-to-Consumer)

## By Technology

Non-Autonomous Vehicles hold an 68-72% share, as they are the most widely used and cost-effective solution for last mile delivery.



68-72%

Non-Autonomous Vehicles

## By Application

E-commerce leads with a XX% share, driven by the global shift towards online shopping and the need for efficient delivery solutions.



XX%

E-commerce

# Market Segments

## By Delivery Time

Regular Delivery accounts for XX% of the market, as it is the most common and cost-effective option for consumers and businesses.



**XX%**

Regular Delivery

# Regional Overview

## North America

North America leads with a 35% share, driven by the United States' advanced logistics infrastructure and high e-commerce penetration.



XX%

United States Market Share

## Europe

Europe holds a 25% market share, with Germany at the forefront due to its robust logistics network and strong e-commerce sector.



XX%

Germany Market Share

## APAC

APAC commands a 30% share, led by China, which benefits from its massive population and rapidly growing e-commerce industry.



XX%

China Market Share

# Regional Overview

## Middle East and Africa

The Middle East and Africa hold a 5% market share, with the UAE leading due to its strategic location and investment in logistics infrastructure.



XX%

UAE Market Share

## LATAM

LATAM has a 5% market share, with Brazil being the largest country, driven by its large population and growing e-commerce sector.



XX%

Brazil Market Share

# Company Profiles

Companies	Websites	Headquarters	Establisheds	Key Executives	Revenues
FedEx	<a href="https://www.fedex.com/global/choose-location.html">https://www.fedex.com/global/choose-location.html</a>	Memphis, Tennessee, USA	1971	Frederick W. Smith (CEO)	~USD 90 billion
United Parcel Service, Inc (UPS)	<a href="https://www.ups.com/us/en/home">https://www.ups.com/us/en/home</a>	Atlanta, Georgia, USA	1907	Carol Tomé (CEO)	~USD 65 billion
Deutsche Post AG	<a href="https://group.dhl.com/en.html">https://group.dhl.com/en.html</a>	Bonn, Germany	1995	Frank Appel (CEO)	~USD 86 billion
XPO Logistics, Inc	<a href="https://www.xpo.com/">https://www.xpo.com/</a>	Greenwich, Connecticut, USA	1989	Brad Jacobs (CEO)	~USD 9 billion
Kerry Logistics Network Limited	<a href="https://www.kln.com/">https://www.kln.com/</a>	Hong Kong	1989	George Yeo (Chairman)	~USD 6.3 billion

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