

# Shipping Container Market Study

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A.P. Moller–Maersk Group

CARU containers

COSCO SHIPPING Development Co. Ltd

China International Marine Containers

CXIC Group

Singamas Container Holdings Limited

OEG Offshore limited

TLS Offshore Containers International

W&K Containers Inc.

YMC Container Solutions

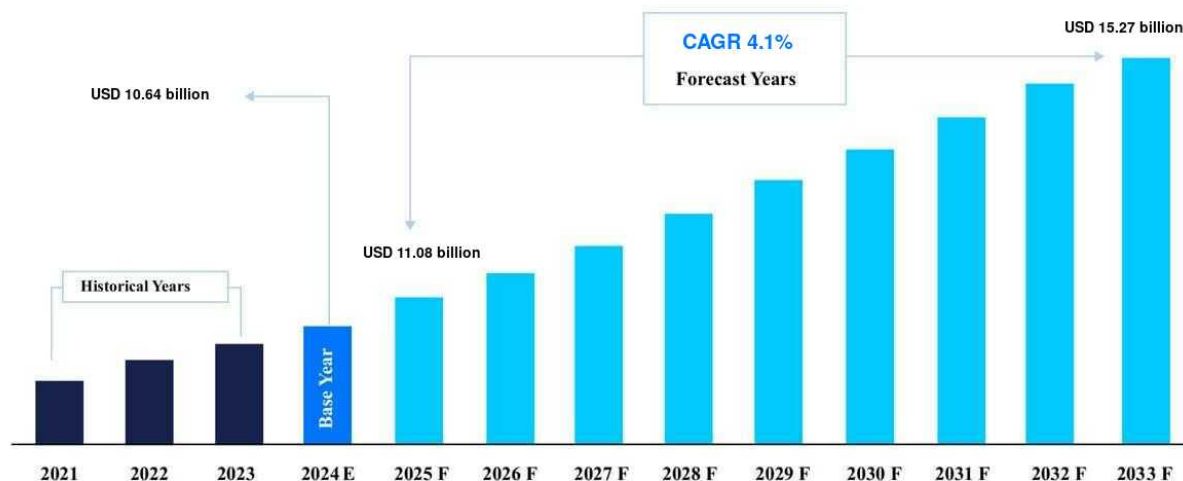
**Note:** More company profiles available on full reports.

## Top 5 Company Market Share



**Total**  
**55%**

Top 5 company market share



Source: Straits Research

## Emerging Countries

United States

Germany

China

## Emerging Companies

A.P. Moller–Maersk Group

CARU containers

COSCO SHIPPING Development Co. Ltd

# Market Trends

## Growth Trends

- Growth in the e-commerce and online retail sector leading to increased need for shipping containers.
- Increase in international trade and shipping activities.
- Technological advancements and innovation trends in design and utility of shipping containers.
- Increasing focus on sustainability and eco-friendly materials and practices.
- Growth in maritime infrastructure development and investments.
- Rise in use of containers for purposes other than shipping such as container homes, pop-up shops, and office spaces.
- Expansion of major players into developing markets.

## Factors to Consider While Calculating Market Size and Share

- Number of manufacturers and their production capacity.
- Total sales of shipping containers in both volume and value.
- Market demand and consumption rates.
- The economic state of major consuming countries/regions.
- Technological advancements and the rate of innovation in the industry.
- Existing competitors and new entrants in the market.
- Product variability and the range of applications.
- Import, export, and trade policies that might affect the industry.

## Key Market Indicators

- Yearly sales figures and growth rates.
- Market concentration ratio and market competition trends.
- Shifts in supply and demand chain.
- Production and consumption rates in key market regions.
- Per capita consumption of shipping containers.
- Rate of technological advancements and product innovations.
- Price trends and raw material prices.
- Gross margin and profitability trends.

## Fluctuations in transportation and inventory costs

A proper means of transportation must be used to carry goods, which means that the medium must be used effectively. Another significant element that profoundly affects logistics is the expense associated with storing inventory and transporting goods. In addition, price is essential to logistics services from the first function until the items are delivered. The ongoing fluctuation has impacted the shipping business in transportation and material inventory costs since it has given consumers more options for carrying their goods, ultimately slowing the expansion of the worldwide shipping container market.



# Market Trends

## Increasing demand for cargo transportation through ships

The use of waterways as a means of transporting goods has gained popularity. This is explained by the fact that several cargoes are successfully transported to the other end by ships while ensuring the cargo's security. Furthermore, compared to air and road transportation, cargo ships are less expensive for carrying products because they can move far more cargo than other modes of transportation. In addition, the United Nations Conference on Trade and Development (UNCTAD), which tackles trade, development, and investment concerns globally, estimated that over 1,687 million tons of cargo are transported annually in nearly 177.6 million containers across a distance of 998 billion ton-miles. The demand for cargo transportation via ships is expected to increase due to recent advancements in commercial vessels and significant players' innovation of better and more efficient cargo ships. These ships will be fitted with the newest technology, including advanced sensors and navigation systems. This eventually led to the global shipping container market growth.

## Anticipated trend of automation in marine transportation

Numerous businesses have contributed to developing cutting-edge, autonomous ships for use in passenger and cargo transportation, which in turn contributes to the expansion of the shipping industry, thanks to the rise in the trend of automation and the demonstration of autonomous ships by giants. For instance, the world's first completely driverless boat was shown by Rolls Royce with the Finnish ferry company Finferries.

# Market Segments

## By Container Size

Large containers (40 feet), with 47-50% share, lead the market due to their high capacity and cost-efficiency, widely used for bulk goods like electronics and textiles, optimizing global trade routes with balanced volume and maneuverability.



47-50%

Large Containers (40 Feet)

## By Product Type

Dry storage containers, holding 56-60% share, dominate the market for their versatility in transporting non-perishable goods like electronics and clothing, fueled by global manufacturing and rising e-commerce demands.



56-60%

Dry storage containers

## By End-User

Industrial products, with XX% share, lead the market as shipping containers transport machinery, automotive parts, and raw materials, driven by global manufacturing growth and robust international trade networks.



XX%

Industrial Products

# Regional Overview

## North America

North America holds a significant share, with the U.S. driving growth through strong import and export activity in consumer goods and industrial products, supported by major ports like Los Angeles.



XX%

United States Market Share

## Europe

Europe holds ~20% share, led by Germany (23-25% regionally), leveraging its industrial strength and key ports like Hamburg, though growth is moderated by slower economic trends.



23-25%

Germany Market Share

## APAC

APAC holds ~45% of the market, led by China (55-60% regionally), a global trade powerhouse with massive port infrastructure and manufacturing, boosted by e-commerce and strategic maritime investments.



55-60%

China Market Share

# Regional Overview

## Middle East and Africa

MEA has a modest share, with the UAE leading as a key transshipment hub through Jebel Ali port, driven by industrial growth and its strategic location along major trade routes.



XX%

UAE Market Share

## LATAM

LATAM holds a modest share, led by Brazil, where agricultural exports and growing consumer markets drive container demand through key ports like Santos.



XX%

Brazil Market Share



# Company Profiles

Companies	Websites	Headquarters	Establisheds	Key Executives	Revenues
A.P. Moller–Maersk Group	<a href="https://www.maersk.com/">https://www.maersk.com/</a>	Copenhagen, Denmark	1904	Vincent Clerc (CEO)	~\$75 billion
CARU containers	<a href="https://www.carucontainers.com/">https://www.carucontainers.com/</a>	Rotterdam, Netherlands	2000	Maurice de Leeuw (CEO)	~\$100 million
China International Marine Containers	<a href="https://www.cimc.com/">https://www.cimc.com/</a>	Shenzhen, China	1980	Mai Boliang (CEO)	~\$22.6 billion
CXIC Group	<a href="http://www.cxicgroup.com/">http://www.cxicgroup.com/</a>	Qingdao, China	1980	Zhang Qing (Chairman)	~\$1billion
Singamas Cont. Holdings Ltd	<a href="https://www.singamas.com/">https://www.singamas.com/</a>	Hong Kong, China	1988	Teo Siong Seng (CEO)	~\$650 million

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